



2018 Homelessness Speakers Bureau Sponsorship Opportunities

The Michigan Coalition Against Homelessness (MCAH) is initiating a new, state-wide Homelessness Speakers Bureau to build awareness of issues related to housing instability, affordable housing, and homelessness. A Bureau of six speakers will travel across the state and share their personal stories of the causes of homelessness, challenges they faced, and their path into safe and stable housing.

Only by better understanding homelessness – real homelessness and the individuals and families who have experienced it – can we hope to end it.

Platinum Sponsor \$10,000

- Your sponsorship contributes to training and supporting our Speakers during their journey of sharing their personal stories of homelessness
- Named as “Platinum Sponsor” on all Homelessness Speakers Bureau printed and online materials, including regular updates in MCAH’s monthly e-newsletter
- Printed Speakers Bureau posters with badge declaring “Proud Program Sponsor”
- Organization/Company logo and name included in prominent location on newly designed Speakers Bureau website/webpage
- Four dedicated social media posts during the year naming your organization as Sponsor
- Quarterly updates on the Speakers Bureau, including images and summaries to be used in your marketing and materials
- Recognition from the podium by Speakers Bureau participants at each speaking engagement
- Inclusion in all press advisories sent prior to speaking event

Gold Sponsor \$5,000

- Your sponsorship contributes to program fees related to outreach to new audiences and scheduling speaking engagements with targeted audiences
- Named as “Gold Sponsor” on all Homelessness Speakers Bureau printed and online materials, including regular updates in MCAH’s monthly e-newsletter
- Printed Speakers Bureau posters with badge declaring “Proud Program Sponsor”
- Organization/Company logo and name included on newly designed Speaker Bureau website/webpage
- Two dedicated social media posts during the year naming your organization as Sponsor
- Quarterly updates on the Speakers Bureau, including images and summaries to be used in your marketing and materials
- Recognition from the podium by Speakers Bureau participants at each speaking engagement
- Inclusion in all press advisories sent prior to speaking event

Silver Sponsor \$1,000

- Your sponsorship contributes to educational materials shared online and at speaking events
- Named as “Silver Sponsor” on all Homelessness Speakers Bureau printed and online materials
- Printed Speakers Bureau posters with badge declaring “Proud Program Sponsor”
- Organization/Company logo and name included on newly designed Speakers Bureau website/webpage
- One dedicated social media post during the year naming your organization as Sponsor
- Quarterly updates on the Speakers Bureau, including images and summaries to be used in your marketing and materials
- Inclusion in all press advisories sent prior to speaking event

Community Sponsor \$100 or In-Kind

- Named as “Community Sponsor” on all Homelessness Speakers Bureau printed and online materials
- Printed Speakers Bureau posters with badge declaring “Proud Program Sponsor”
- Organization/Company logo and name included on newly designed Speakers Bureau website/webpage

For more information about this event and sponsorship opportunities, contact Laurel Burchfield at (517) 853-3894 or lburchfield@mihomeless.org; or visit www.mihomelessvoice.org.



2018 Homelessness Speakers Bureau Sponsorship Opportunities

Organization/Company (if any):

Contact Person:

Phone:

Email:

Address:

City:

State:

ZIP:

Sponsorship Selection

- Platinum Sponsor** (\$10,000)
- Gold Sponsor** (\$5,000)
- Silver Sponsor** (\$1,000)
- Community Sponsor** (\$100 or In-Kind – please identify contributed items below)

Please mail completed form and payment to:

Michigan Coalition Against Homelessness
Attn: Laurel Burchfield, 15851 S. Old U.S. 27, Building 30, Suite 315, Lansing, MI 48906